



For Immediate Release

**MERCER INTERNATIONAL INC. TO PRESENT AT
UPCOMING CIBC WHISTLER INSTITUTIONAL INVESTORS CONFERENCE**

NEW YORK, NY, January 12, 2011 -- Mercer International Inc. (Nasdaq: MERC, TSX: MRI.U) today announced that Executive Vice President and CFO, David Gandossi and Vice President of Pulp Sales and Marketing, Eric Heine will be presenting at the following conference:

CIBC 2011 Whistler Institutional Investor Conference
January 19 to 21, 2011
The Westin Resort & Spa
Whistler, BC

A copy of management's presentation will be posted in the "Investors" section on the Company's web site (<http://mercerint.com>) on the morning of the event.

Mercer International Inc. is a global pulp manufacturing company. To obtain further information on the company, please visit its web site at <http://www.mercerint.com>.

The preceding includes forward looking statements which involve known and unknown risks and uncertainties which may cause our actual results in future periods to differ materially from forecasted results. Among those factors which could cause actual results to differ materially are the following: the continuing effects of the recent economic and financial turmoil, the highly cyclical nature of our business, raw material costs, our level of indebtedness, competition, foreign exchange and interest rate fluctuations, our use of derivatives, expenditures for capital projects, environmental regulation and compliance, disruptions to our production, market conditions and other risk factors listed from time to time in our SEC reports.

APPROVED BY:

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